



cleanaer™



Stop odours in their tracks

Say goodbye to unpleasant odours

Homes and work places that smell nice create a positive first impression. Pleasant odours can uplift people's spirits and inspire confidence in the cleanliness of their surroundings.

Bad-odour culprits

But even the most clean and hygienic environments can be affected by bad odours like:

- Lingering cooking smells
- Bathroom odours
- Pet odours from wet dogs, cat litter boxes etc.
- Stale cigarette smoke

These smells can permeate a room and remain long after the culprit is no longer present.

Cleanaer air purifier and powerful odour-remover

There is an all-in-1 indoor air purification solution that works 24 hours a day, 7 days a week; a solution that makes a huge difference in air quality, but that is so small and silent you barely know it is there.

It's called Cleanaer™.

What is Cleanaer?

Cleanaer is an air purifier with multiple applications. Using the technology of electrostatics it provides a long-term solution for odour removal and air freshening, improving indoor air quality and helping people breathe more easily.

How does Cleanaer technology work?

Cleanaer technology works by gently releasing microscopic droplets called Liquid-ions. They float around on the air currents, attracting airborne particulates and removing them from the air. It actually improves indoor air quality, making the air feel fresh and clean.

Tested by professionals

Tests were conducted through a leading fragrance house. They demonstrated the ability of Cleanaer technology* to counteract / reduce bathroom and smoke malodours and completely eliminate kitchen and pet malodours.

Method

Malodours were introduced to a 12m³ chamber using evaporation from wicks. Chambers were treated by activating Cleanaer units with Pure Scent cartridges before sampling. A panel of 20 trained and experienced panellists from both genders then carried out a blind, balanced and randomised test with a benchmark for odour intensity.

Results

The results revealed that Cleanaer technology* was able to:

- Eliminate smoke malodours
- Eliminate kitchen malodours
- Counteract / reduce bathroom malodours
- Counteract / reduce pet malodours

The Cleanaer French Lavender fragrance has also been demonstrated to counteract bathroom, smoke and kitchen malodours.

*Based on tests with Pure Scent cartridges using an adaption of the ASTM E 1593-94 method